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Growth of
Value-Based Purchasing
and **Contracting** for
Cell & Gene Therapies

SIIA boasts a very active and dynamic membership. Here are some of the latest developments from the companies powering the self-insurance industry.



*Maeve O'Meara
ParetoHealth*

ParetoHealth Names New CEO

ParetoHealth has appointed Maeve O'Meara as its new Chief Executive Officer. O'Meara, who has served as President since September 2023, will succeed Andrew Cavenagh, the company's co-founder, who will remain deeply engaged in the business in the role of Executive Chairman.

O'Meara brings 20 years of leadership in healthcare and technology, having previously served as CEO of Castlight Health, where she transformed the business into a market-leading navigation platform serving millions of Americans. "This is an exciting milestone for ParetoHealth and reflects that our best years are in front of us. Maeve lives our core values and brings a unique combination of leadership, vision, and operational rigor to lead us in this next chapter," said Andrew Cavenagh, Executive Chairman of ParetoHealth.

Since joining ParetoHealth, O'Meara has led initiatives to deepen consultant and member engagement, put in place the technology and infrastructure to operate at scale, and built out the leadership team. This work supports ParetoHealth's continued mission to eliminate volatility and lower health benefits costs for midsize employers. A savings study from 2024 shows that members of the community realize 16.5% annual savings compared to traditional insurance.

"I'm honored to lead a team that has truly challenged the status quo in enabling midsize employers to offer more affordable health benefits," said O'Meara. "It is a privilege to partner with our incredible consultant and employer community to continue to innovate and redefine what is possible."

Välentz Expands Executive Team with New Chief Client Officer

Välentz® Health announced that Anthony Naes has been named Chief Client Officer.

Naes joined Valenz with the acquisition of Healthcare Bluebook™ in July 2024, bringing together the companies' complementary services as a one-of-a-kind member engagement and digital "front door" experience and payment integrity data platform. He served as Senior Vice President of Sales at Healthcare Bluebook, where he led go-to-market teams to help brokers, employers, and third-party administrators lower medical benefits spend and improve quality of care for health plan members.

"Anthony brings a wealth of market knowledge to his new role, along with demonstrated sales acumen, natural leadership skills and a passion for mentoring," said Nathan Nelson, Chief Growth Officer at Valenz. "Leading



*Anthony Naes
Välentz® Health*

our client service function, Anthony will foster and grow our customer relationships while continuing to deliver on the unmet and underserved needs of our clients across the self-insurance industry."

MultiPlan Changes Name to Claritev

Long-time self-insurance industry leader MultiPlan has announced it has changed its name to Claritev as part of a corporate re-brand.

"Claritev is proud of the clients that we serve and has come a long way since our founding while playing an important role in the healthcare industry. We will continue to do that," said Travis Dalton, Chairman, CEO and President of Claritev. "However, today's announcement opens a new chapter for Claritev as we accelerate the use of innovation and technology to better serve our core clients and the broader healthcare ecosystem. By embracing technology modernization, data infrastructure, cutting edge tools like AI and scale partners, we believe we will be best positioned against the competition, but most importantly, best equipped to bring value to our clients and those they serve."

Boon-Chapman Strengthens Sales Team

Boon-Chapman announces the appointment of Marcus Kammrath as Regional Vice President.

Kammrath brings over a decade of industry experience, having held leadership roles in account management, business development, sales, and partner enablement in the health plan analytics space. A passionate employer advocate, he has a proven track record of driving growth and innovation with an analytics-driven approach.

"Employers rely on strong partnerships to navigate the complexities of the healthcare industry. Marcus's deep understanding of data-driven decision-making, coupled with his commitment to employer advocacy, will strengthen our relationships with consultants and employers alike—delivering the strategies and support they need to drive results," said Kari L. Niblack, President of Boon-Chapman.

Prior to joining Boon-Chapman, Marcus worked at Springbuk, where he supported consultants and employers in leveraging data to drive smarter benefits strategies. He understands that a lack of data comprehension can lead to ineffective plan decisions, and he is committed to bridging that gap. In his new role, Marcus will focus on strengthening partnerships, ensuring employer needs remain a top priority, and empowering consultants to showcase Boon-Chapman's extensive suite of services. He believes in the power of a strong TPA partnership as the first line of defense in benefits strategy, ensuring employers receive the guidance and insights they need.

H.H.C. Group Receives ISO Certification

H.H.C. Group (H.H.C.) has achieved the globally recognized ISO 9001:2015 certification with the expert guidance of ISOP Solutions. This certification validates H.H.C. Group's steadfast commitment to operational precision, compliance and delivering exceptional value to its clients.



*Marcus Kammrath
Boon-Chapman*