

Join Your Clinician Peers for the Latest Digital CME/CE on Pri-Med.com



Pri-Med's digital education platform continues to be a timely, trusted resource for primary care clinicians across the U.S. Pri-Med.com features a curated library of **400+ CME/CE activities across 35 therapeutic areas**, allowing clinicians to learn in the safest way possible — virtually. Delivered by the same expert clinician educators who appear at Pri-Med conferences, digital activities focus on the current topics that matter most to you and your patients, including:

Recent Activities



COVID-19 CME & Resources

which includes the most recent information about care recommendations, mental health, vaccines, and testing

PrimaryCareNOW A Pri-Med Virtual Conference

PrimaryCareNOW, a virtual conference with sessions that span diverse therapeutic areas, during which clinicians can earn free CME/CE credits

PrimaryCare Pulse

Primary Care Pulse, Pri-Med's weekly web series featuring live conversations about timely topics and concerns facing primary care clinicians, including how to address healthcare disparities



Frankly Speaking About Family Medicine, a CME podcast series with Frank Domino, MD, featuring interviews with practicing clinicians about practice-changing clinical research and patient-focused best practices

Interactive Formats to Suit Your Learning Style and Busy Schedule



Podcasts



Video



Text

Earn CME/CE credits in just 15 minutes. Activities range from 0.25 to 6.50 credits. Learning formats include **adaptive learning, game-based learning such as Jeopardy!, and live and on-demand videos**. You can also:

- Satisfy content-specific requirements of your state licensing board
- Learn from your home or office, or during your commute
- Easily claim credit from your own device in minutes

“Your weekly updates have been invaluable. I am very pleased and impressed that you are so up to date in providing what clinicians need right away.”

— PrimaryCareNOW Attendee Survey, June 26, 2020

Explore Digital Education ▶

Learn More: www.pri-med.com

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844-300-6339 (Mon–Fri, 9am–5pm ET)

Participants Show High Satisfaction With Virtual Conferences



PrimaryCareNOW

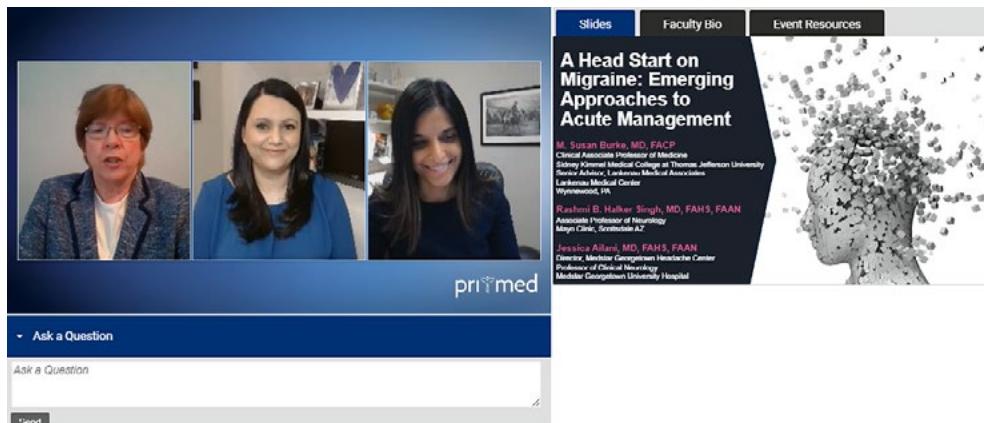
A Pri-Med Virtual Conference

Pri-Med's free virtual conference, *PrimaryCareNOW*, delivers high-quality medical education across therapeutic areas like cardiology, infectious disease, pulmonology, nephrology, and more. Interact with expert faculty and your clinician peers by submitting questions in real time, watching on demand, and joining the conference whenever you like. Featuring an intimate and interactive feel, the conference provides the opportunity to earn [free CME/CE credits](#).

Most Popular Session From a Previous PrimaryCareNOW:

What Clinicians Need to Know About the Cardiovascular Complications of COVID-19

Example of Virtual Conference Platform:



95%

Likely to Attend in the Future

96%

Quality Rating of Speakers

91%

Acquired Clinical Strategies to Use in Practice

97%

Quality Rating of CME Sessions

Virtual Conferences Assure Flexibility:

“The same great Pri-Med experience from my home. I liked that I was able to start the conference on my office laptop in the morning and then switch to my mobile device in the afternoon without missing a thing!”

— PrimaryCareNOW Attendee Survey, May 8, 2020

Do you want the convenience of being able to choose when, where, and how you learn? Satisfy your educational needs with digital learning.

Explore Digital Education ▶

Sources: Tableau PrimaryCareNOW Activity Dash, May 14, 2020; Tableau PrimaryCareNOW Activity Dash, June 26, 2020; PrimaryCareNOW Attendee Survey, May 8, 2020; PrimaryCareNOW Attendee Survey, June 26, 2020

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